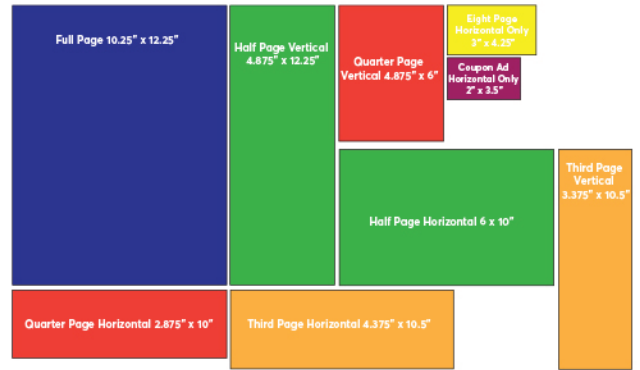


# Advertising Rates, Deadlines & Specifications



Call or email us today for more information and to get your ad published in our next edition.  
949 725-2950 / [Advertising@irvinecommunitynews.org](mailto:Advertising@irvinecommunitynews.org)

## Rates OPEN

AD SIZE	FULL	1/2	1/3	1/4	1/8	1/16
	\$1,995 6.1 cents/ household	\$1,095 3.4 cents/ household	\$850 2.6 cents/ household	\$605 1.9 cents/ household	\$335 1.0 cents/ household	\$185 .6 cents/ household

## 3 TIMES ANNUALLY

AD SIZE	FULL	1/2	1/3	1/4	1/8	1/16
	\$1,795 5.5 cents/ household	\$985 3.0 cents/ household	\$765 2.4 cents/ household	\$545 1.7 cents/ household	\$295 .90 cents/ household	\$165 .50 cents/ household

## 6 TIMES ANNUALLY/3 TIMES CONSECUTIVELY

AD SIZE	FULL	1/2	1/3	1/4	1/8	1/16
	\$1,595 4.91 cents/ household	\$875 2.69 cents/ household	\$680 2.09 cents/ household	\$485 1.49 cents/ household	\$265 .82 cents/ household	\$145 .45 cents/ household

## 9 TIMES ANNUALLY/6 TIMES CONSECUTIVELY

AD SIZE	FULL	1/2	1/3	1/4	1/8	1/16
	\$1,395 4.29 cents/ household	\$765 2.35 cents/ household	\$595 1.83 cents/ household	\$425 1.31 cents/ household	\$235 .72 cents/ household	\$125 .38 cents/ household

## 12 TIMES ANNUALLY/9 TIMES CONSECUTIVELY

AD SIZE	FULL	1/2	1/3	1/4	1/8	1/16
	\$1,195 3.68 cents/ household	\$655 2.02 cents/ household	\$505 1.55 cents/ household	\$365 1.12 cents/ household	\$195 .60 cents/ household	\$105 .32 cents/ household

**ADD 20% PREMIUM FOR BACK PAGE AD.**

## Ad Specifications

**FREE FULL COLOR FOR EVERY AD.** Files must be supplied as either high-resolution (300 dpi) .pdf, .eps or .jpg. If .eps, convert all type into outlines. Files are to be sent via email to: [advertising@irvinecommunitynews.com](mailto:advertising@irvinecommunitynews.com). For more information, please call (949) 725-2950.

## Deadlines

**COPY & ART DEADLINE FOR ICNV TO DESIGN.** All copy, logos and images must be to ICNV by the 15th of the month prior to publishing date. Final proof approved by the 20th.

**CAMERA READY DIGITAL FILE.** Composed final digital art as either .pdf, .eps or .jpg must be to ICNV by the 20th of the month prior to publication.